Department of Education and Training

Higher Education and Skills Group

Participation, Inclusion and Regional Engagement — Branch Memo

**TO:** RegisteredLearn Local providers — ALL

Statewide providers

ACFE Board

ACFE Regional Councils

Learn Local stakeholders

PIRE Branch staff

**FROM:** Jeanette Nagorcka, Executive Director — Adult, Community and Further Education

**DATE:** 10/6/2021

**SUBJECT: Learn Local Communications and Engagement Activities Survey**

## Actions / Critical Dates:

* All Learn Local providers to complete the [*Learn Local Communications and Engagement Activities Survey*](https://www.surveymonkey.com/r/WCXLWLY) by Friday 25 June 2021.

One of the ACFE Board’s strategic directions, as part of the [ACFE Board Strategy 2020-25](https://www.vic.gov.au/strategic-directions-adult-community-and-further-education-board), is to champion and communicate the value that the Learn Local sector creates. In line with this, in May 2021, the Board approved a new two-year ACFE Learn Local Communications and Engagement Plan.  
  
The Communications Plan aims to increase the impact of the Learn Local sector by strengthening awareness of the brand value proposition and promoting the sector’s value (including the value of core skills training and other programs funded by the Board (ie. Learn Local courses)) to the Victorian community and economy.  
  
The Communications Plan includes a wide range of communication and engagement activities and there will be many opportunities for Learn Local providers to be involved in its implementation.  
  
To assist with the roll out of the Communications Plan, the ACFE Board would like your feedback on a number of current and potential communication and engagement activities.  
  
All Learn Local providers are asked to please complete the below survey by Friday 25 June 2021. It should only take approximately 10 minutes to complete.

[Learn Local Communications and Engagement Activities Survey](https://www.surveymonkey.com/r/WCXLWLY)  
  
Thank you for participating in our survey – your feedback is greatly valued!

If you have any questions about the survey please email the Learn Local communications team at [learnlocal@education.vic.gov.au](mailto:learnlocal@education.vic.gov.au)