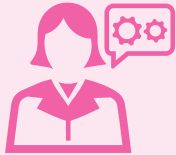


Victorian Employer Skills and Training Survey 2017

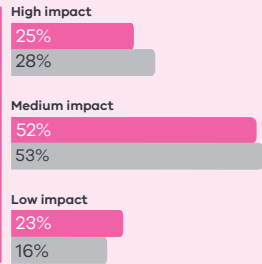
Information Media and Telecommunications

Over 12,100 employers responded to the training and skills component of the *Victorian Employer Satisfaction and Skills Survey* in 2017. Of these, 206 were from the Information Media and Telecommunications industry. Employers report that skills are important to productivity, but many are facing challenges filling jobs and finding the right applicants with the right skills. These challenges are faced both now, and are expected to continue into the future. However, a high proportion of employers that access training to improve the skills of their workforce report a positive impact on productivity and return on investment. The statistics below reflect the experience of employers in the Information Media and Telecommunications industry compared to the overall Victorian average.

Skills are important to productivity

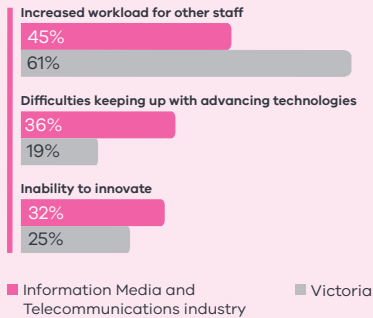


Businesses found that a lack of skills had a medium to high impact on workplace productivity.



Impact of insufficient workforce skills

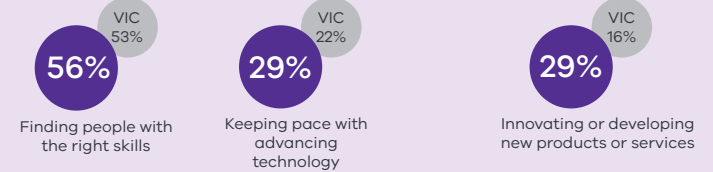
A lack of skills can increase the workload for other staff, technological difficulties and result in an inability to innovate.



Managing the skills of the workforce

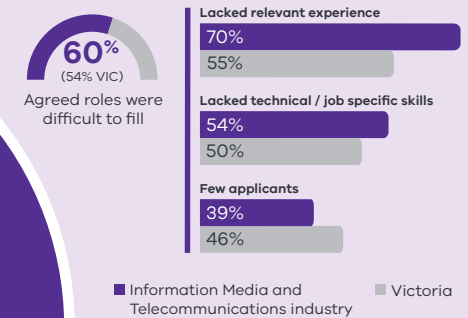
Employers reported that recruitment was challenging due to candidates not having the required skills and keeping pace with technology.

More than a quarter of employers saw the need to innovate and develop new products and services.

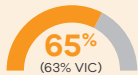


Recruitment challenges

Employers faced recruitment challenges primarily due to a lack of relevant experience and technical or job specific skills.

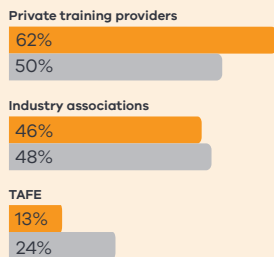


Employers' access to training



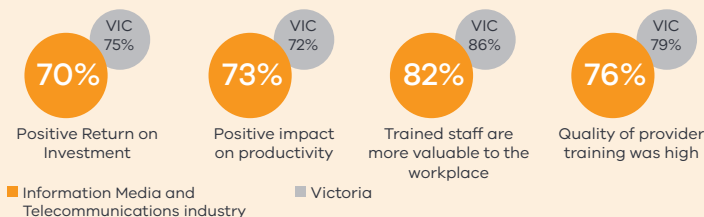
Employers supported staff training in 2016

Employers mainly used private training providers and industry associations to deliver their training in 2016.



Training contribution and quality

Employers find that training has a positive contribution to productivity and business success.



Skills needed now and for the future



Main skills lacking today and in the next 12 months

Two thirds of employers identified technical and job specific skills are lacking today or will be lacking in the next 12 months.

