# Second action plan priorities and action areas

## What we will do to prevent family violence and all forms of violence against women

### Pillar: Innovate and inform

#### 1. Testing new and innovative approaches

Design and test new approaches to primary prevention including activities that engage children and young people:

* 1.1 Engage men and boys in prevention, including work on masculinities
* 1.2 Prevent sexual violence as a specific form of violence occurring across various ages and life stages
* 1.3 Engage children and young people in youth-led prevention activity, outside school settings

#### 2. Tailored approaches for diverse community groups

Strengthen intersectional approaches across all programs and the prevention system:

* 2.1 Scale up and enhance targeted intersectional primary prevention activity, particularly with multicultural and faith-based communities, LGBTIQ+ communities, people with disability, young people and older Victorians, and embed practice into wider systems

### Pillar: Scale up and build on what we know works

#### 3. Aboriginal-led prevention

Ensure primary prevention activity is underpinned by self-determination and alignment with Dhelk Dja, our partnership with Aboriginal communities to address family violence:

* 3.1 Prioritise and support Aboriginal community-led prevention activities

#### 4. Key settings

Scale up prevention activity across a broad range of environments to reach Victorians where they live, work, learn and play:

* 4.1 Further embed Respectful Relationships and consent education
* 4.2 Promote gender equality and prevention of gender-based violence in the workplace
* 4.3 Continue to scale up prevention practice in proven and promising settings addressing the drivers of all forms of family violence and violence against women

### Pillar: Engage and communicate with the community

#### 5. Community engagement and awareness

Build community engagement and awareness about the drivers of family violence and all forms of violence against women, and support behaviour change to prevent violence:

* 5.1 Develop and deliver campaigns that increase public knowledge and support attitudinal and behaviour change, including for priority settings and communities
* 5.2 Build bystander engagement in primary prevention

#### 6. Partnerships and advocacy

Strengthen existing prevention partnerships and develop new partnerships across government, community organisations and industry sectors to influence positive change and amplify impact:

* 6.1 Undertake advocacy and information sharing with government, industries, organisations and community and identify and diversify partners in prevention
* 6.2 Advocate for primary prevention approaches to coercive control
* 6.3 Consult, engage and, where possible, co-design primary prevention approaches with victim survivors

## How we will create an enabling environment

### Pillar: Build prevention systems and structures

#### 7. Governance, coordination and system development

Strengthen governance arrangements, collaboration and coordination across the primary prevention system to progress the whole-of-government 10-year family violence reform agenda:

* 7.1 Strengthen partnerships across government, the prevention sector and community organisations to improve governance and oversight of prevention activity
* 7.2 Better support and coordinate prevention activity and clarify roles and responsibilities at the local, regional, statewide and national levels, including engagement of new partners

#### 8. Workforce and sector development

Build the capability, career pathways, health and wellbeing of the primary prevention workforce to support the scale-up of primary prevention activity across Victoria:

* 8.1 Strengthen and build the capacity of specialist prevention sector and contributor workforces and organisations
* 8.2 Improve collaboration and mutually reinforcing approaches between primary prevention, early intervention and response agencies

### Pillar: Research and evaluate

#### 9. Build knowledge

Undertake comprehensive research and evidence-informed program trials to inform policy and improve understanding of the drivers and reinforcing factors of violence

* 9.1 Develop and roll out a primary prevention research agenda and build knowledge through collaboration and partnerships
* 9.2 Identify and share guidance on effective practice and programs

#### 10. Monitor and share outcomes

Build a strategic, robust and transparent approach to how we monitor, evaluate and report on primary prevention progress in Victoria

* 10.1 Share and strengthen data insights to track progress towards our shared outcomes
* 10.2 Report publicly on progress in primary prevention implementation and outcomes
* 10.3 Deliver a consistent and accessible approach to monitoring and evaluation for continuous improvement

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