

Priorities and action areas of the Second action plan 2022–2025

What we will do to prevent family violence and all forms of violence against women

1. Testing new and innovative approaches

Design and test new approaches to primary prevention, including activities that engage children and young people



- 1.1** Engage men and boys in prevention including work on masculinities
- 1.2** Prevent sexual violence as a specific form of violence occurring across various ages and life stages
- 1.3** Engage children and young people in youth-led prevention activity, outside school settings

2. Tailored approaches for diverse community groups

Strengthen intersectional approaches across all programs and the prevention system



- 2.1** Scale up and enhance targeted intersectional primary prevention activity, particularly with multicultural and faith-based communities, LGBTIQ+ communities, people with disability, young people and older Victorians, and embed practice into wider systems

3. Aboriginal-led prevention

Ensure primary prevention activity is underpinned by self-determination and alignment with Dhelk Dja, our partnership with Aboriginal communities to address family violence



- 3.1** Prioritise and support Aboriginal community-led prevention activities

4. Key settings

Scale up prevention activity across a broad range of environments to reach Victorians where they live, work, learn and play



- 4.1** Further embed Respectful Relationships and consent education
- 4.2** Promote gender equality and prevention of gender-based violence in the workplace
- 4.3** Continue to scale up prevention practice in proven and promising settings addressing the drivers of all forms of family violence and violence against women

5. Community engagement and awareness

Build community engagement and awareness about the drivers of family violence and all forms of violence against women, and support behaviour change to prevent violence



- 5.1** Develop and deliver campaigns that increase public knowledge and support attitudinal and behaviour change, including for priority settings and communities
- 5.2** Build bystander engagement in primary prevention

6. Partnerships and advocacy

Strengthen existing prevention partnerships and develop new partnerships across government, community organisations and industry sectors to influence positive change and amplify impact



- 6.1** Undertake advocacy and information sharing with government, industries, organisations and community and identify and diversify partners in prevention
- 6.2** Advocate for primary prevention approaches to coercive control
- 6.3** Consult, engage and, where possible, co-design primary prevention approaches with victim survivors

7. Governance, coordination and system development

Strengthen governance arrangements, collaboration and coordination across the primary prevention system to progress the whole-of-government 10-year family violence reform agenda



- 7.1** Strengthen partnerships across government, the prevention sector and community organisations to improve governance and oversight of prevention activity
- 7.2** Better support and coordinate prevention activity and clarify roles and responsibilities at the local, regional, statewide and national levels, including engagement of new partners

8. Workforce and sector development

Build the capability, career pathways, health and wellbeing of the primary prevention workforce to support the scale-up of primary prevention activity across Victoria



- 8.1** Strengthen and build the capacity of specialist prevention sector and contributor workforces and organisations
- 8.2** Improve collaboration and mutually reinforcing approaches between primary prevention, early intervention and response agencies

9. Build knowledge

Undertake comprehensive research and evidence-informed program trials to inform policy and improve understanding of the drivers and reinforcing factors of violence



- 9.1** Develop and roll out a primary prevention research agenda and build knowledge through collaboration and partnerships
- 9.2** Identify and share guidance on effective practice and programs

10. Monitor and share outcomes

Build a strategic, robust and transparent approach to how we monitor, evaluate and report on primary prevention progress in Victoria



- 10.1** Share and strengthen data insights to track progress towards our shared outcomes
- 10.2** Report publicly on progress in primary prevention implementation and outcomes
- 10.3** Deliver a consistent and accessible approach to monitoring and evaluation for continuous improvement

Pillars of *Free from violence*: ● Innovate and inform ● Scale up and build on what we know works ● Engage and communicate with the community ● Build prevention systems and structures ● Research and evaluate