



Business climate

Despite the global pandemic, many Gippsland employers adapted to maintain or grow their workforce. Employers had a mostly positive outlook for the year ahead.

Workforce

More employers in Gippsland reported growing their workforce over the past 12 months (compared to the state average).



Outlook

Employers in the Gippsland region are cautious about their future growth. More expected their workforce to remain the same size compared to the state average.



Impacts of COVID-19

COVID-19 skills-related challenges experienced by employers in the Gippsland region were slightly lower than the state average.





COVID-19 presented the most common skills challenge in the past year. More employers are expecting skills shortages in 2022 than in 2021.

Skills shortages

Over one in five employers in Gippsland are expecting to face skills shortages in 2022. This was higher than the state average.

Last 12 months 16%

Skills challenges

The top skills challenges reported by employers were the same across all regions. They were:

Skills needs

More employers in the region reported needing job-specific skills or workers with the right attitude or mindset compared to the state average.















Most Gippsland employers had undertaken some recruitment activity over the past year and the majority reported experiencing challenges.

Recruitment need

More employers undertook some form of recruitment over the past 12 months, compared to the state average.

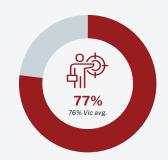
Recruitment challenges

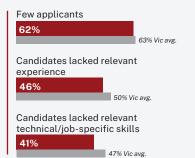
More employers reported difficulties recruiting for particular roles compared to the state average

Type of challenge

The most common challenges faced by employers were related to the number, experience and jobspecific skills of candidates.









Engagement in training Satisfaction with train

More employers in the region used both internal and external training (40% compared to 37% state average). Fewer used internal training only.

Satisfaction with training

More than half of Gippsland employers engaged in some form of training.

Levels of satisfaction with training were high overall, but slightly lower than the state average.

Skillsets

Over half of employers said they would consider a skillset (micro credential or part qualification) rather than a full qualification to upskill their staff.











Gippsland employers continue to make use of apprentices, trainees, and work placements to assist them in filling the skills pipeline.

Apprentices and trainees

Uptake of apprentices and trainees over the past 12 months was higher than the state average.

Challenges

Higher proportions of employers in the Gippsland region cited lack of suitable applicants as a barrier.



More employers in the region took on work placement students (29% compared to 21% in Victoria). The most common type of work placement students were:

